University of Florida Postdoctoral Associates <u>UF-POSTDOCS-L@LISTS.UFL.EDU</u> From: To: Subject: Date: UF Postdoctoral Update Newsletter: May 9, 2017 Tuesday, May 09, 2017 7:01:04 AM

Postdoctoral Update				
Office of Postdoctoral Affairs				
OFFICE OF POSTDOCTORAL AFFAIRS	CONTACT	PAST ISSUES	SUBMISSION GUIDELINES	OFFICE OF THE PROVOST
Submitted by Joseph McQuail, Postdoc Development Workshop Chair [top]				
Personal Branding for Scientists				
May 17, 2017				
4:30 - 6:00 p.m.				
3320 Reitz Union				
Register to Attend!				
PRESENTER: Thierry Dubroca, Ph.D., Postdoctoral Associate, National High Magnetic Field Laboratory				
This workshop will cover the importance of personal branding and offer practical self-promotion techniques for scientists. First, we will cover how to develop a theme and/or an independent professional				

identity before addressing how to communicate it online and in person for one's benefit. We will also cover how to choose your theme/professional identity before finishing the presentation part of this workshop with best practices, and practical tools which you can use regularly to promote yourself.

Personal branding is a very important skill to master. It allows you to communicate who you are professionally, that you are independent, own your presentations, ideas, publications and more generally your work. It is a way to set you apart from your doctoral advisor, postdoc supervisor and develop your own scientific and professional identity. It is critical to build your own professional image and it is extremely useful when looking for your next position. Having an established theme and/or professional identity set you ahead of the competition when hiring committees or managers look for the best candidate.

The majority of this workshop will be in the form of exercises, where attendees will be asked to interact with one another and discuss particular points related to personal branding, such as networking, practicing your elevator pitch, creating or discussing your online profile (LinkedIn, Reseachgate), online presence (Google search, personal website), how to promote yourself using your publications, get more citations, and more!

Submitted by Joe McQuail, Postdoc Professional Development Workshops Chair

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## Summer 2017 - UF Humanities Grant/Fellowship Proposal Review Opportunity

Faculty, staff, and students in the humanities and humanistic social sciences are invited to submit complete, polished draft proposals (minus reference letters) for single-blind review by an interdisciplinary panel of three UF referees with experience serving on national grant review panels. Participants will receive detailed comments and suggestions on how to strengthen the proposals for a particular funding opportunity.

- To participate, RSVP to Dr. Sophia K. Acord (<u>skacord@ufl.edu</u>) by 16 June 2017.
- Complete, well-polished grant/fellowship proposals are due 23 June 2017.
- Feedback from three reviewers will be returned 10 July 2017.

This proposal review opportunity is limited to 15 participants. Individuals are welcome to participate even if they have participated in past opportunities, but in the case of over-subscription preference will be given to new participants. The entire proposal review is conducted over email.

More information can be found <u>here</u> or by emailing <u>humanities-center@ufl.edu</u>.

This opportunity is organized by the <u>UF Center for the Humanities and the Public Sphere</u>, with support from the CLAS Dean's Office and UF Office of Research.

Submitted by Maddie Collins, Center for the Humanities and the Public Sphere

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#### Postdoc Funding Opportunities

On the <u>Resources</u> page of the Office of Postdoctoral Affairs website, we have created a Funding Opportunities page which lists all the different types of funding available to postdocs.

Submitted by Office of Postdoctoral Affairs

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### **Postdoc HR Issues:**

**Insurance and Benefits:** If you have questions about benefits enrollment or eligibility, please contact UF's <u>Human Resource Services</u>' GA and Post Doc Associate Benefits Office at <u>benefits@ufl.edu</u> or (352) 392-2477.

**Employee Issues:** If you are experiencing an issue with your supervisor that is not resolved in your department and need assistance or guidance, please contact Mr. Brook Mercier in Employee Relations in UF's <u>Human Resource Services</u>. Mr. Mercier can be reached at 392-1072 or <u>bmercier@ufl.edu</u>.

Submitted by the Office of Postdoctoral Affairs

# Reminder: University of Florida Postdocs on Facebook and LinkedIn

Join this <u>Facebook group</u> for University of Florida postdocs as well as the LinkedIn group: <u>http://www.linkedin.com/groups/Gainesville-Postdocs-4479251?trk=myg\_ugrp\_ovr%20</u>

Submitted by the Office of Postdoctoral Affairs

## Reminder: FREE Affiliate NPA Membership

If you would like to receive an invitation join the National Postdoctoral Association or if your invitation has expired and you need to be sent a refreshed invitation, please <u>contact Cheryl Gater</u> to receive an invitation.

#### More information.

Submitted by the Office of Postdoctoral Affairs

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Office of Postdoctoral Affairs University of Florida 235 Tigert Hall P. O. Box 113175 Gainesville, FL 32611 postdoc.aa.ufl.edu

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